

# Cold Intimacies The Making Of Emotional Capitalism

Cold IntimaciesEmotional CapitalismEmotional CapitalistsEmotional CapitalistsEmotions as CommoditiesOur Happy LifeFilling the VoidMadame B.: Explorations in Emotional CapitalismEmotional CapitalMadame B.Studies in the Age of ChaucerPerforming America AbroadFilling the VoidThe Emotional Man and the Problem of Collective ActionMoving and JammingTennyson and the Doom of RomanticismEconomic and Political WeeklyLand and FreedomReason, Revolution and Political TheoryThe Left Review Eva Illouz Peter Wing-Kai Lok Martyn Newman Martyn Newman Eva Illouz Francesco Garutti Marcus Gilroy-Ware Mieke Bal Kevin Thomson Mieke Bal David Matthews Leopold Lippert Marcus Gilroy-Ware Helena Flam sa Wettergren Herbert F. Tucker Randhir Singh

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intro title page copyright page contents acknowledgments 1 the rise of homo sentimentalis freud and the clark lectures a new emotional style the communicative ethic as the spirit of the corporation the roses and thorns of the modern family

conclusion 2 suffering emotional fields and emotional capital introduction the self realization narrative emotional fields emotional habitus the pragmatics of psychology conclusion 3 romantic webs romancing the internet virtual meetings ontological self presentation fantasy and disappointment conclusion a new machiavellian move notes index

as today s emotional capitalism increasingly carries out its core operation of regulating the psycho energy of individuals the need to analyse a variety of methods for emotional production becomes important by bringing together the works of byung chul han bernard stiegler emmanuel levinas and judith butler this bold analysis offers a fresh perspective on the operation of emotional capitalism today with various possibilities for evolving a sensitivity to social injustice and the suffering of others through an ethical affective and bodily inter subjective connection

building your emotional capital might be your best investment ever this book shows you how to build emotional capital in your organisation and turn emotional intelligence in to value we have long been aware that to be successful in our professional and personal lives we need emotional intelligence in this book martyn newman shows us how to get it and use it to achieve extraordinary results based on ground breaking psychological research with some of the world s most successful young business leaders newman identifies the seven dynamic emotions that set these leaders apart uncovers the psychological building blocks that drive outstanding performance and provides the clearest blue print yet for systematically building your eq and leadership skills daniel goleman convinced us emotional skills were vital martyn newman tells us how to build them bill pheasant senior journalist the australian financial review read this book today so that you can put it to use tomorrow you will thank yourself for doing so jim kouzes bestselling author of the leadership challenge every once in a while a book appears that isn t just informative it s inspiring fun to read and life changing emotional capitalists the new leaders is one of those rare books daniela sfameni global head human resource development for allianz global investors group this book is an exciting brand new guide for developing leadership in both personal and professional life it distils the

most important elements of effective leadership and provides practical explanations and strategies for seeing immediate results i highly recommend it steve arthurson director capability development foster s group

building your emotional capital might be your best investment ever this book shows you how to build emotional capital in your organisation and turn emotional intelligence in to value we have long been aware that to be successful in our professional and personal lives we need emotional intelligence in this book martyn newman shows us how to get it and use it to achieve extraordinary results based on ground breaking psychological research with some of the world s most successful young business leaders newman identifies the seven dynamic emotions that set these leaders apart uncovers the psychological building blocks that drive outstanding performance and provides the clearest blue print yet for systematically building your eq and leadership skills daniel goleman convinced us emotional skills were vital martyn newman tells us how to build them bill pheasant senior journalist the australian financial review read this book today so that you can put it to use tomorrow you will thank yourself for doing so jim kouzes bestselling author of the leadership challenge every once in a while a book appears that isn t just informative it s inspiring fun to read and life changing emotional capitalists the new leaders is one of those rare books daniela sfameni global head human resource development for allianz global investors group this book is an exciting brand new guide for developing leadership in both personal and professional life it distils the most important elements of effective leadership and provides practical explanations and strategies for seeing immediate results i highly recommend it steve arthurson director capability development foster s group

capitalism has made rationality into a pervasive feature of human action and yet far from heralding a loss of emotionality capitalist culture has been accompanied with an unprecedented intensification of emotional life this raises the question how could we have become increasingly rationalized and more intensely emotional emotions as commodities offers a simple hypothesis that consumer acts and emotional life have become closely and inseparably intertwined with each other each one defining and

enabling the other commodities facilitate the experience of emotions and so emotions are converted into commodities the contributors of this volume present the co production of emotions and commodities as a new type of commodity that has gone unseen and unanalyzed by theories of consumption emodity indeed this innovative book explores how emodity includes atmospherical or mood producing commodities relation marking commodities and mental commodities all of which the purpose it is to change and improve the self analysing a variety of modern day situations such as emotional management through music creation of urban sexual atmospheres and emotional transformation through psychotherapy emotions as commodities will appeal to scholars postgraduate students and postdoctoral researchers interested in fields such as sociology cultural studies marketing anthropology and consumer studies

how do we design our cities when our most intimate experiences are incessantly tracked and our feelings become the base of new modes of production that prioritize the immaterial over the material since the 2008 financial crisis lists of well being indicators happiness indexes and quality of life rankings have become viral concurrently the emotional data presented in these surveys including perceptions on questions such as loneliness friendship and intimate fears feed an expanding political agenda of happiness and a new form of market whose most decisive asset is affect 00 our happy life investigates the architectural implications of this trend by dissecting and questioning the political economic and emotional conditions that generate space today organized as a visual narrative with critical readings by will davies daniel fujiwara simon fujiwara ingo niermann deane simpson and mirko zardini the book reveals architecture city and landscape as contested surfaces caught between the intangible guidelines of happiness indexes the new marketplace of emotions and the relentless ideology of positivity 00exhibition canadian centre for architecture montreal canada 08 05 13 10 2019

filling the void is a book about how the cultures and psychology of social media use fit within a broader landscape of life under capitalism it argues that social media use is often a psychological response to the need for pleasure and comfort that results from

the stresses of life under postmodern capitalism rather than being a driver of new behaviours as newer technologies are often said to be both the explosive growth of social media and the corresponding reconfiguration of the web from an information based platform into an entertainment based one are far more easily explained in terms of the subjective psychological experience of their users as capitalist subjects seeking depressive hedonia the book argues filling the void also interrogates the role of social media networks designed for private commercial gain as part of a de facto public sphere both the decreasing subjective importance of factual media and the ways in which the content of the timeline are quietly manipulated often using labour in the developing world and secret algorithms have potentially serious implications for the capacity of social media users to query or challenge the seeming reality offered by the established hegemonic order

in emotional capital thomson illustrates the real life impact of a fired up workforce on financial performance and shows how to manage and leverage knowledge and emotion to drive positive change and lasting business success

studies in the age of chaucer is the annual yearbook of the new chaucer society publishing articles on the writing of chaucer and his contemporaries their antecedents and successors and their intellectual and social contexts more generally articles explore the culture and writing of later medieval britain 1200 1500 each sac volume also includes an annotated bibliography and reviews of chaucer related publications

what happens to america when it does not coincide with the geographical and institutional boundaries of the u s nation state what does america mean when it is performed abroad and circulates among populations and publics outside u s national contexts performing america abroad explores an unlikely american studies archive contemporary cultural performances in austria and germany which refer to the american cultural imaginary but enact it with a transnational difference the book discusses the ambivalent cultural politics of these enactments in the context of neoliberal capitalism specifically it looks at several cross racial performances of indianness on various austrian stages it examines queer political demonstrators on

vienna s central ringstrasse who celebrate the legacy of the 1969 new york stonewall riots and it discusses the americanness of a series of theatrical adaptations of arthur miller s 1949 play death of a salesman in germany and austria

what role does social media play in our social and emotional lives under capitalism does social media undermine or strengthen the status quo what do we really get out of it communication comfort knowledge are we getting more than we bargained for this fascinating new book raises crucial questions about the dominance of social media in our lives under late capitalism marketing plans include appearances current affairs and technology radio and podcasts broadsheet essays and op eds and an online campaign synopsis filling the void is a book about how the cultures and psychology of social media use fit within a broader landscape of life under capitalism it argues that social media use is often a psychological response to the need for pleasure and comfort that results from the stresses of life under postmodern capitalism rather than being a driver of new behaviours as newer technologies are often said to be both the explosive growth of social media and the corresponding reconfiguration of the web from an information based platform into an entertainment based one are far more easily explained in terms of the subjective psychological experience of their users as capitalist subjects seeking depressive hedonia the book argues filling the void also interrogates the role of social media networks designed for private commercial gain as part of a de facto public sphere both the decreasing subjective importance of factual media and the ways in which the content of the timeline are quietly manipulated often using labour in the developing world and secret algorithms have potentially serious implications for the capacity of social media users to query or challenge the seeming reality offered by the established hegemonic order

this book presents three social action models rational normative and emotional it proposes the emotional model of social action and shows the many ways in which social structures formal organizations and social movements are pervaded by emotions the core of the book contains three empirical case studies focused on the question of how emotions interests and symbolic worlds account for conformism and defiance its

last part assesses the current state of the theory of social movements and the sociology of emotions it suggests how their agendas could be expanded

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